

Sponsorship Opportunities



PLATINUM SPONSOR (Limit 1) \$10,000

All Gold Sponsor Benefits plus

- 10 full conference passes
- Company name and logo displayed during Thursday night reception
- Company name and logo displayed on the front of GOC invitation and program
- Full page, four color advertisement in the program guide

GOLD SPONSOR (Limit 4) \$8,000

PRE-EVENT

- Sponsor designation in outbound marketing efforts
- Company name, logo, 100 word description and link on GOC and Tauber websites
- Company name included in pre-event emails
- Company name listed in sponsor press release
- Access to pre-event press and attendee list

EVENT BENEFITS

- 6 full conference passes
- Sponsor snapshot – Company profiled during conference
- Company name and logo displayed during breakfast
- Table at Thursday night reception
- Company logo and 100 word description in the program guide with designation as Gold Sponsor
- Half page, four color advertisement in the program guide

POST EVENT

- One-time use of the final conference opt-in mailing list

SILVER SPONSOR (Limit 6) \$5,000

PRE-EVENT

- Sponsor designation in outbound marketing efforts
- Company name, logo, 100 word description and link on GOC and Tauber websites
- Company name included in pre-event emails
- Company name listed in sponsor press release
- Access to pre-event press and attendee list

EVENT BENEFITS

- 4 full conference passes
- Table at Thursday night reception
- Sponsor snapshot – Company profiled during conference
- Company name and logo displayed in GOC program guide
- Quarter page, four color advertisement in the program guide

POST EVENT

- One-time use of the final conference opt-in mailing list

CASE COMPETITION SPONSOR (Limit 1) \$5,000

- Involvement in case selection process
- Company name and logo displayed on all case competition materials

THURSDAY NIGHT RECEPTION SPONSOR (Limit 1) \$5,000

- Company name and logo displayed during Thursday night reception
- Company name and logo displayed in GOC program guide